

# Maverick (TH1493)

Excellent zero chill blueberry variety with ever-green characteristics



**Global Plant  
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Where Quality Breeds Success

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2022



# MAVERICK BENEFITS

- **Performs excellent in zero chill environments**
- **Commercial plantation averaged 4.5 kg per plant 18 months after planting**
- **Consistently large attractive berries**
- **Good flavour profile**
- **Demonstrates an ability to Evergreen**

## Background -

Maverick is an outstanding blueberry variety delivering strongly on flavour, firmness and shelf life. The variety was bred by Dr Scott Nesmith and immediately looked exciting. Maverick is an Evergreen blueberry variety when grown in tropical environments, where it is expected to develop a significant market share because of its flavour, size and firmness. Maverick is one of the most exciting blueberry varieties to come to market in recent years and firmly deserves its position in the premium "Blue Angels" series of blueberries.

## The fruit -

Maverick is a low chill Evergreen blueberry variety producing early fruit of 16 – 22mm, with the majority at 18-20mm in diameter. Maverick blueberries are medium to light blue in colour with an attractive bloom. The berries are harvested with a small dry scar, very firm and a good shelf life. The flavour of Maverick blueberry is crisp, sweet, with a good acid balance. These firm berries have a great shelf life, allowing it to be shipped with confidence internationally.







# MAVERICK IN ACTION



[Click to play video](#)

# MAVERICK OVERVIEW

## Firmness

Very firm with excellent shelf life and shipping potential

## Chilling

Evergreen  
Performs excellent in zero chill environment

## Fruit Size

16 – 22mm in diameter, average 18-20mm. producing 1.5 - 2.2g berries in weight

## Fruit Colour

Maverick produces medium to light blue coloured blueberries with a good bloom and harvested with a small dry scar

## Flavour

Crisp and sweet with a good acid balance delivering exceptional flavour

## Agronomy

The plant habit of Maverick is upright and vigorous demonstrating very few signs of rust and no *Botryosphaeria* spp

## Seasonality

Maverick blueberry is an early ripening zero chill variety. Performs perfectly in zero chill environments.

It can also be mid to late season if grown in an environment of approximately 300 hours chill units

## El Niño-Peru

2023 season  
Maverick proved to be El Niño proof

## Yield

First harvest experiences are over 4.5kg per plant. Increasing until maturity





# MAVERICK OVERVIEW

## Market

- Maverick zero chill blueberry will be a superb addition to growers in tropical growing regions
- This zero chill variety produces attractive berries of good flavour
- It is sure to take a significant market share of the zero chill blueberry production market

## Offer

- Maverick is licensed for trials and commercialization in a number of key blueberry growing areas internationally
- For all Maverick licencing enquiries please contact Rupert - [rupert@globalplantgenetics.com](mailto:rupert@globalplantgenetics.com) - see last page





# EVALUATION RESULTS

	Chill Hours	Berry Size	Berry Scar	Berry Colour	Berry Firmness	Berry Flavour	Plant Vigour
<b>Maverick</b>	0	7.5	8	7	8	8	8
<b>Georgia Dawn</b>	150 - 200	7	7.5	7	6.8	7.5	8.5
<b>Rebel</b>	350	7.5	7.5	7.2	7.2	6.5	8.5
<b>Suziblue</b>	300	7.5	7	7	7.5	7.5	6.5
<b>Gladiator</b>	0 - 200	8.5	8	7	8	8	8.5
<b>Georgia-1797</b>	100 - 200	8	8	7	8.5	8.5	8





## MAVERICK REVIEWS

**"Maverick's ability to evergreen while producing exceptional flavoured large berries makes Maverick one of the most exciting new blueberry varieties in our portfolio."**

Stefan Belakov. Plants365 Ltd

**"Probably the most exciting variety to enter the blueberry market in recent years. Fabulous fruit quality, evergreen production, ships exceptionally well and commercial harvests 18 months after planting reporting an average of 4.8 kg per plant."**

Rupert Hargreaves. Global Plant Genetics

# LICENCE HOLDERS

Maverick blueberry can be purchased from the following licensees, according to territory:



Egypt

[mohamed.hegazy@hg-egypt.com](mailto:mohamed.hegazy@hg-egypt.com)



Florida, Mexico, India,  
Sri Lanka

[satheesh@fdberries.com](mailto:satheesh@fdberries.com)



USA, Mexico, Peru

[jim@freshresults.com](mailto:jim@freshresults.com)



Australia, China

[fresh@perfection.com.au](mailto:fresh@perfection.com.au)



Azerbaijan, Georgia,  
Kazakhstan, EU

[stefan@plants365.co.uk](mailto:stefan@plants365.co.uk)



Turkey

[turguta@safirberry.com](mailto:turguta@safirberry.com)



South Africa

[pieterz@topfruit.co.za](mailto:pieterz@topfruit.co.za)

# GPG



If you are located in other territories and are interested in the Maverick blueberry,  
please make contact with us for more information



GPG Blueberries



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# CONTACT US



Rupert Hargreaves

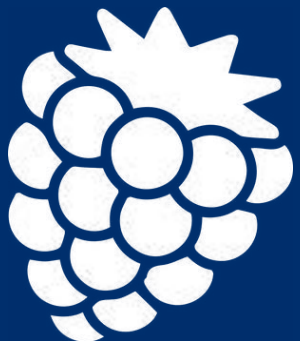
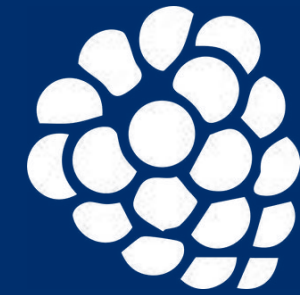
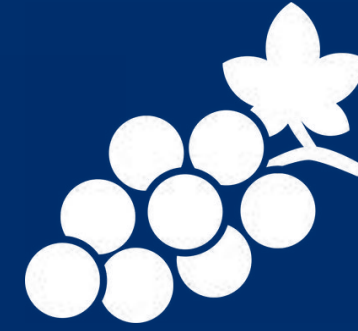
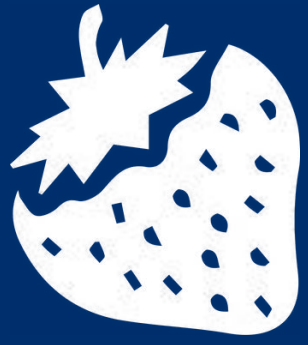
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