

# UCD Finn

Extreme Day Neutral offering season extension



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2022

# UCD FINN BENEFITS

 **Extreme Day Neutral**

 **Can be used for summer planting**

 **Portola replacement**

UCD Finn was bred by Professor Steve Knapp and Glen Cole at the University of California, Davis. This extreme day neutral variety was developed to replace Portola, which in California was planted in the summer and fruit harvested in the autumn/winter. A system referred to in California as “Summer planting.”

Growers internationally enjoyed the yield of Portola and the seasonality, but it was always apparent flavour, post-harvest qualities and in some markets colour needed to improve. UCD Finn was selected because it has improved colour over Portola, better flavour and sweetness with a Brix average of 8.5%.

 **Sweet flavour**

 **Good shelf life**

 **Maintains its size throughout production**

The fruit size is large and maintains its size throughout the season, with a least 14 days shelf life. It’s noticeable the fruit dries out at slower rate than other strawberries planted in summer months explained Glenn Cole, breeder, and field manager with UC Davis Strawberry Breeding Program.

UCD Finn will be more suitable to substrate production due to its sensitivity to Verticillium Wilt, Phytophthora, Fusarium and Macrophomina. It has been noted in some trials to have reasonable resistance to neopestalopsis.



# UCD FINN OVERVIEW

## Yield

Similar yield to Portola

## Seasonality

Extreme day neutral.  
Quick into production,  
rapid flower production,  
can be used for summer  
planting

## Flavour

Great flavour with  
8.5% brix

## Firmness

396g/Force  
(Portola 325)

## Quality

Class 1 fruit 84 %

## Neopestalotopsis

Reasonable resistance has  
been noted in some trials

Fruit weight  
24.8g average

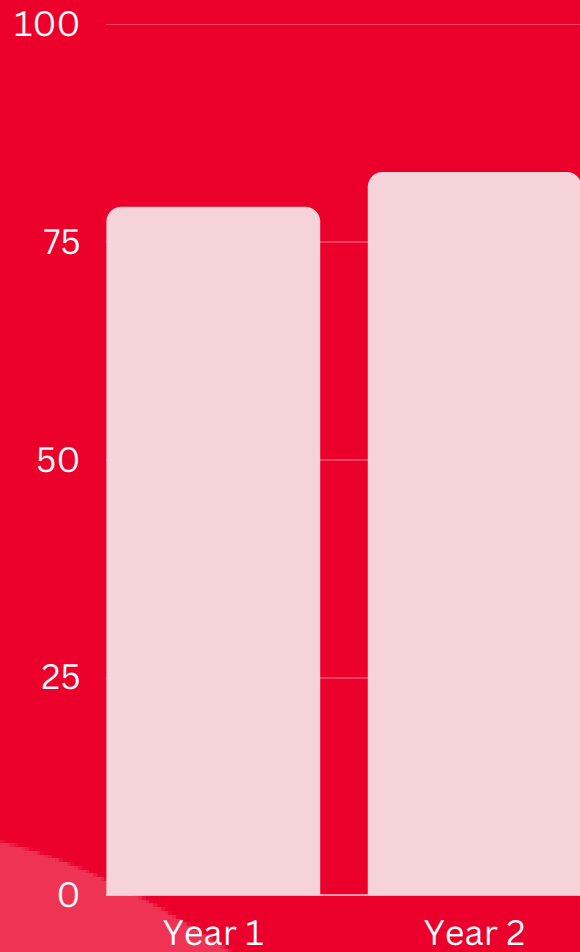
Shelf Life  
14 days



# UCD FINN OVERVIEW



**% Marketable Fruit**



**UCD Finn**

**Fruit Quality Assessments in 5 Locations**

Cultivar	BRIX %	Firmness (g force)
UCD Finn	8.5	396
Portola	7.5	325
% Improvement	13%	22%

# LICENCE HOLDERS

UCD Finn strawberry plants can be purchased from the following licensees, according to territory:



China

[chris.he@perfection.com.au](mailto:chris.he@perfection.com.au)

If you are interested in the UCD Finn strawberry, please make contact with us for more information.



GPG Strawberries



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# CONTACT US



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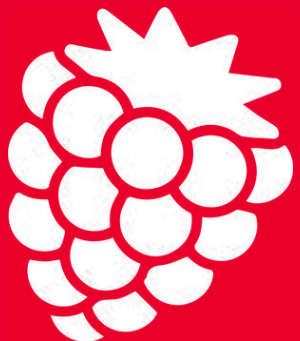
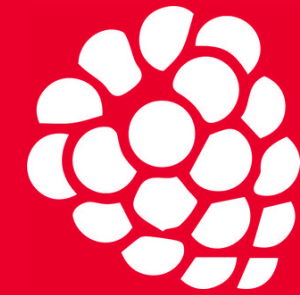
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