

UCD Mojo

Extreme Day Neutral providing superior fruit quality



**Global Plant
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UCD MOJO BENEFITS

 **Season extension opportunities**

 **Superior fruit quality to Portola**

Developed at UC Davis California UCD, Mojo was selected for its superior fruit quality producing berries at least 1% sweeter than Portola with an average brix of 8.5%.

The berry is red in colour with a firmness of 414 g/force in comparison to Portola averaging 325g/force, a 27% increase.

 **Moderate resistance to *Macrophomina phaseolina***

 **Higher yields than Portola**

UCD Mojo is moderately resistant to Charcoal rot (*Macrophomina phaseolina*).

The plant is somewhat susceptible to Verticillium Wilt (*Verticillium dahlia*), Phytophthora crown rot (*Phytophthora factotum*) and susceptible to Fusarium wilt (*Fusarium oxysporum*).

Nursery production is similar to Portola. UCD Mojo will ideally suit substrate production and be superb where summer planting techniques are used to extend the season.



UCD MOJO OVERVIEW

Fruit Size

Fruit size maintained through the season, with slightly larger berries than Portola

Seasonality

Extreme day neutral ideal for summer planting and season extension

Flavour

Great flavour with 8.5% brix

Growing Techniques

Ideal for substate production

Firmness

Firm
414g/Force

Quality

Attractive, bright shiny fruit

Fruit weight

Average 25g
Slightly larger berries than Portola

Yield

Similar yield to Portola

Shelf Life

14 days



UCD MOJO OVERVIEW

Fruit Size (g/fruit)



UCD Mojo

Fruit Quality Assessments in 5 Locations

Cultivar	BRIX %	Firmness (g force)
UCD Mojo	8.5	414
Portola	7.5	325
% Improvement	13%	27%



LICENCE HOLDERS

UCD Mojo strawberry plants can be purchased from the following licensees, according to territory:



China

chris.he@perfection.com.au

If you are interested in the UCD Mojo strawberry, please make contact with us for more information.



GPG Strawberries



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CONTACT US



Rupert Hargreaves

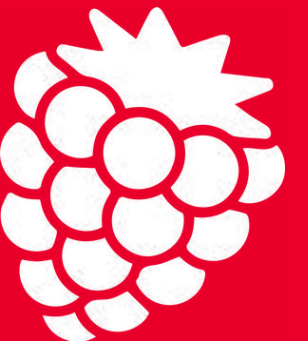
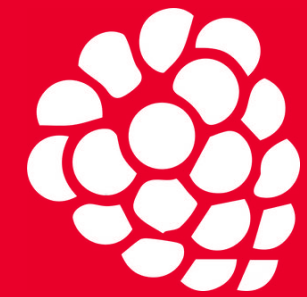
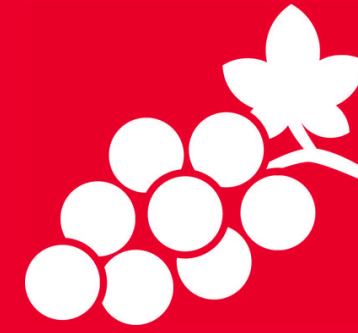
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